

Graz/Hannover 01.07.2021 - CoPlanner Software und Consulting GmbH is expanding its range of services to include the area of „Data & Analytics“, which focuses on customer analytics and predictive maintenance, for example. This gives customers new opportunities to use their data. New targeted analyses and insights are made possible, which will be used as a basis for decision-making in corporate management.

Create focused added value with the planning and consolidation software for SMEs. CoPlanner already offers many flexible solutions and stands for market maturity, high customer satisfaction, strong support and continuous development and innovation. Markus Begerow (33) is responsible for the new Data & Analytics division as division manager and ensures harmony with the existing solutions for planning, analysis, reporting and legal consolidation.

„With its integrated functions for planning, analysis and reporting as well as its consolidation capabilities, the CoPlanner software offers the perfect basis for the implementation of modern controlling solutions. The portfolio expansion around data & analytics refines the whole and offers significant added value“.

Heinrich Nordsieck, Managing Director, CoPlanner Software and Consulting GmbH

About CoPlanner Software and Consulting GmbH

As a future-oriented software house for corporate management, CoPlanner develops controlling software for medium-sized companies with a focus on all processes in which data must not only be displayed but also enriched. This includes planning, consolidation and reporting, but also specific use cases up to cost and performance accounting. The open platform allows the integration of AI algorithms and our solutions create a new benchmark for modern business management. In close cooperation with our customers, CoPlanner pursues one goal: management and specialist departments should always have an eye on the company's development and be able to plan and control with foresight.

More Information: www.coplanner.com

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